# **General Settings**

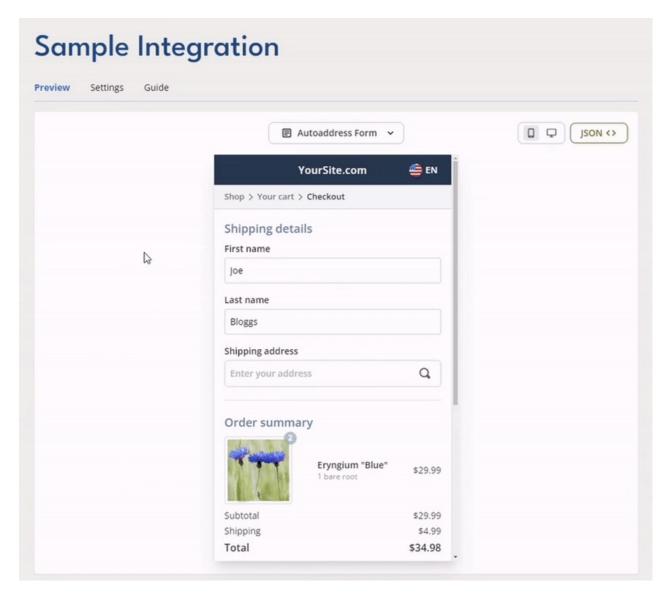
07/15/2024 6:45 am EDT

These are the minimum settings you will need to set for your Integration.

- Give your Integration a name and an optional description.
- Select which countries you want to support
- Set your integration type to your desired address capture experience

## Integration details

To change the name of your Integration or add a description, navigate to the follow on your chosen integration: Settings  $\rightarrow$  General



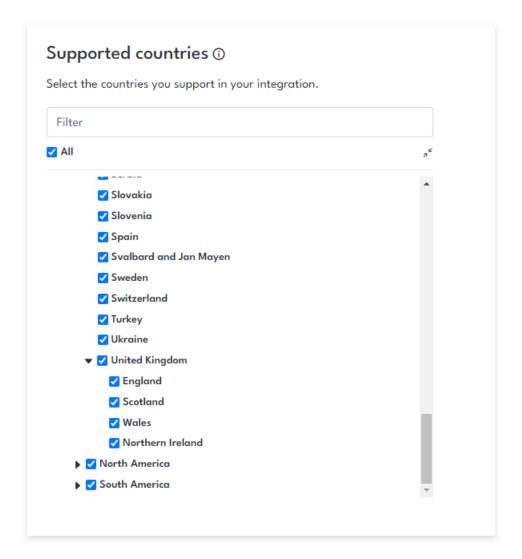
## Setting supported countries



Standard Plans are limited to address capture for one country only. Plus and Enterprise plans support address capture for over 250 countries.

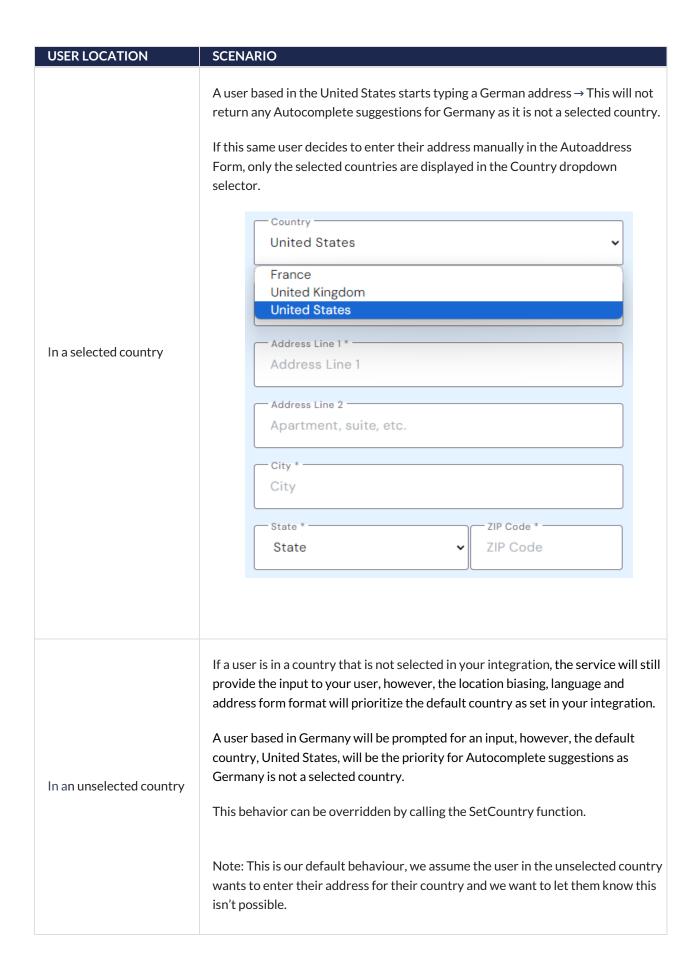
Click on Settings for your Integration, go to the General tab and scroll down to the Supported countries section.

By default, all countries are selected. If your service only requires specific countries, you can select/deselect from the list as necessary. Some countries also support excluding sub regions, for example in the UK you could choose to exclude Northern Ireland.



How will the integration support a visitor from a country that has been deselected?

There are two scenarios that you will need to be aware of, which is explained in the table below:



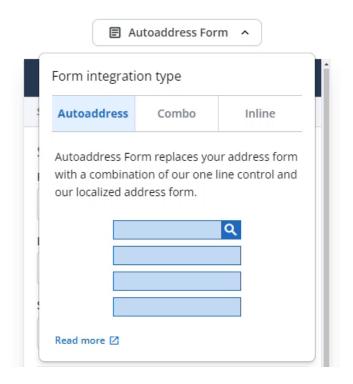
We use services from Maxmind.com to estimate the location of an end user from their web browsers IP address. They claim a 99.8% accuracy in identifying the correct country for an IP address. For IPs located within the U.S., they estimate around an 80% accuracy at the state/region level, and a 66% accuracy for cities (within a 50km radius of that city). It is important to note that IP geolocation is never precise enough to identify or locate a specific household, individual, or street address.

For further information on this, refer to our Geobiasing article here.

## Choosing integration type

We provide three different ways for you to integrate our JavaScript control onto your web page. Each Integration Type we offer provides a different address capture experience for the end-user.

You can set your Integration Type from the dropdown above the sample checkout form.



#### **Autoaddress Form**

As there is no one standard for addresses across the world, our Autoaddress form allows you to capture addresses in the format that is expected for each country.

This is our recommended Integration Type providing the most functionality and the best experience for your international customers, especially on mobile devices. The Autoaddress form effectively replaces your existing address form to reflect that country's format while returning address data in a consistent manner in the background that is compatible with your original address form fields. For full information on the Autoaddress Form, see here.

#### Combo

This Integration Type places our one-line control above your existing address form fields. When your customer types their address and chooses an Autocomplete suggestion, we return address data in a manner that is

compatible with your address form fields, you just fill in the values.

### Inline

This Integration Type attaches our autocomplete suggestions functionality to your first address line field. When your customer starts to type their address in the first address line we suggest addresses and return a chosen address in a manner that is compatible with your address form fields, you just fill in the values.