

# Pricing

03/12/2024 6:28 am EDT

## How much does your service cost?

Click [here](#) for detailed pricing.

Our plans are either monthly or annual, so the balance is valid for either 1 month or 12 months. The best way to work out which plan you need is to estimate how many addresses you would currently capture on your website within one month or one year.

Please note that the higher the plan value is, the cheaper the cost per lookup.

## Why do balance on plans have an expiration date?

This will depend on your plan, i.e. Monthly or Annual, the balance will expire after 1 month or 12 months from the purchase date. This is in compliance with our licensing terms agreed with our data partners.

## How will I know when my subscription needs renewing?

Depending on the plan you selected, we will automatically charge you when your plan is due for renewal. The date your plan expires on is visible under *Expiry Date* on the Subscription page. To navigate to this screen press *My Account* → *Subscription*.

## How do I cancel my subscription?

To cancel your subscription, follow below steps:

Navigate to *My Account* → *Subscription* → Click the *Cancel Subscription* button

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